



Press Release
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The Third Annual 2016 American Days Expo to Commence

ULAANBAATAR, MONGOLIA - AmCham Mongolia's third annual 2016 American Days Expo, co-hosted by the United States Embassy in Ulaanbaatar, will take place on Saturday, September 24 and Sunday, September 25 at Misheel Expo Center. The two-day exhibition will have a special emphasis on showcasing hundreds of U.S. products and services to the public at large and aims to build broader awareness of the capacity of companies in Mongolia that are offering world-leading expertise and technology.

The second annual 2015 American Days Expo was a huge success featuring over 80 exhibitors and nearly ten thousand visitors. This year, AmCham is anticipating even more exhibitors and visitors. The 2016 American Days Expo is open to any company who distributes or sells an American product or services.

AmCham members who distribute an American product or service are entitled to one premier booth for free and a special Early Bird Rate is available until August 31, 2016. In addition, returning exhibitors receive a 10% discount on booth fees. As an exhibitor this year you will have the rare opportunity to:

- Exhibit and sell your goods and services to a large consumer audience including the general public, wholesale buyers, and fellow members of the business community
- Elevate the visibility of your organization and gain valuable exposure
- Identify real business development and networking opportunities
- Participate in the event program and showcase your company to an engaged consumer audience with minimal financial investment

EARLY BIRD RATES (expires August 31)	
Premier Booth - 550,000 MNT (2 Days)	Standard Booth - 300,000 MNT (2 Days)
<ul style="list-style-type: none">• 9 sqm booth• 1 Table (120x80)• 2 chairs• Access to power• 2 Spot lights• Premier location	<ul style="list-style-type: none">• 6 sqm booth• 1 Table (120x80)• 2 chairs• Access to power• 2 spot lights

AmCham will accept exhibitor applications until September 16, 2016 and interested companies can fill out the Exhibitor Application online in [Mongolian](#) or [English](#). Sponsorship opportunities are available for AmCham members and exhibition space is limited. Please email munkhjargal@amcham.mn or call 99997104 and 7000 3437 for more information.

About AmCham Mongolia

AmCham Mongolia is an independent membership-driven organization that seeks to build, strengthen, and protect business between the United States and Mongolia and to actively promote Mongolia as a destination for American investment. AmCham Mongolia is the official local affiliate of the U.S. Chamber of Commerce, the largest business federation in the world with over 3 million member companies. AmCham Mongolia is also a member of the Asia Pacific Council of American Chamber of Commerce, consisting of 29 American Chambers of Commerce in the Asia Pacific Region.